LESSON PLAN

Celebrity Research

After playing Celebrity You, students conduct research on an unfamiliar celebrity, using the Internet as an information source.

This activity helps students evaluate source credibility, reflect on how the Internet represents celebrities, and explore how fans (and critics) actively participate in celebrity culture using their own creativity and talents.

As students gather information, they distinguish between different types of Web sites:

- magazine sites
- TV sites
- official celebrity sites, and
- fan (or critic) sites.

After completing the research, discuss: which information source was most useful in your research and why? Which sources were most trustworthy and believable? Why?

**Note:** This activity may lead students to a wide variety of Internet content, some of which may be inappropriate for them. Younger students may need active guidance in completing this activity. This activity can provide a useful forum for a frank discussion between adults and children about the wide diversity of content available online. Under some circumstances, you may prefer to do this activity by modeling the choices yourself. Older students may enjoy the opportunity to complete this activity individually or with a partner.

**Try This.** Invite students to write about their experiences using the Internet to gather information about their celebrity. This activity helps them to reflect more deeply on the delights and challenges of using the Internet for research and on the role of celebrity culture in contemporary society.
CELEBRITY RESEARCH

Pick a celebrity that you don’t know very much about. Then gather information on the topics below about the celebrity using the Internet. For each question, check where you found the information.

CELEBRITY NAME: ______________________________________________________

1. What new activity have they been involved in?
________________________________________________________________________
________________________________________________________________________

_____ magazine web site _____ TV web site _____ official celebrity web site _____ fan (or critic) web site

2. What new present have they bought themselves lately?
________________________________________________________________________
________________________________________________________________________

_____ magazine web site _____ TV web site _____ official celebrity web site _____ fan (or critic) web site

3. Fans are still talking about the time when this celebrity…
________________________________________________________________________
________________________________________________________________________

_____ magazine web site _____ TV web site _____ official celebrity web site _____ fan (or critic) web site

4. What positive thing has this celebrity done to transform into a role mode or hero?
________________________________________________________________________
________________________________________________________________________

_____ magazine web site _____ TV web site _____ official celebrity web site _____ fan (or critic) web site

5. Which information source was most useful in your research and why?
________________________________________________________________________
________________________________________________________________________

6. Use the back of this page to reflect on your experiences when using the Internet to gather information about your celebrity.

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